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Contact:

Stephanie Fraiman: 212.297.2129
sfraiman@kellencompany.com

Stan Samples: 678-303-2996
ssamples@kellencompany.com

**Michael Cummings Honored With “New Star” Award
from New York Society of Association Executives**

NEW YORK, NY (May 13, 2009) — Michael Cummings, business development manager, Kellen Company, has been awarded with the prestigious “New Star” Award from the New York Society of Association Executives (NYSAE). Cummings was nominated for this honor after demonstrating leadership, service and special achievements that benefit the association management profession and its related fields and for significant contributions to the profession and NYSAE.

Cummings has been a member of NYSAE for three years. “We are very proud of the contributions Michael has made to NYSAE,” said Peter Rush, Chairman and CEO of Kellen Company. “We actively encourage our employee-owners to help make a positive contribution to any organization they join.”

Most recently, as a member of the education committee, Cummings lead its sub-committee for the September 2008 kick-off event, the “Change Institute,” as well as developed content for a panel discussion as part of NYSAE’s Marketing Institute. In this role, he suggested re-naming the panel to “Brand Institute” and recruited all three guests for the panel, as well facilitating the discussion.

Additionally, in 2007, as a member of the membership committee, Cummings developed content for and facilitated a communications panel discussion, as well as recruited the four panelists, in conjunction with “We Love New York Day.”

“It is very satisfying to be recognized by my peers and such an important and valuable association such as NYSAE,” said Cummings. “As well, it’s quite the honor to follow in the footsteps of the esteemed group of those who have previously received this award.”

Cummings was honored at an awards luncheon on April 29, at the Park Central Hotel in New York City.

About Kellen Company

Founded in 1964, Kellen Company provides association management, government affairs, public relations, meetings management, creative communications, Web site development and other professional services to associations, as well as individual companies and other organizations. Kellen serves more than 10,000 companies and 100,000 professionals worldwide, either through its more than 100 client associations or directly from offices and representation in the United States, Europe, China, the Middle East, India and Southeast Asia. For more information, please visit www.kellencompany.com, www.kelleneurope.com.

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