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Fowler Elected to Board of Georgia Society of Association Executives
Kellen Company's Jim Fowler takes leadership role in Atlanta-based association

Atlanta, GA (December 9, 2009) – Jim Fowler, a Senior Account Executive with Kellen Company, has been elected to serve on the Board of Directors of the Georgia Society of Association Executives (GSAE) for the 2010-2012 term. The Atlanta-based GSAE is dedicated to enhancing association professionalism in Georgia through connections and community with a focus on knowledge exchange, strategic leadership and innovation. As a Certified Association Executive, Fowler works on behalf of several Kellen Company association clients in the food industry.

“The nominating committee strives to provide a balance of representation by selecting executives and corporate supplier directors who represent a variety of types of associations, differing locations, and strong depths of experience in various activities of GSAE. Jim Fowler’s leadership and vision as the co-chair of GSAE’s branding task force provides a great background for his new role, setting and guiding the society’s strategic plan,” said Wendy Kavanagh, CAE, executive director.

Celebrating more than 90 years, GSAE is an organization of more than 600 association executives and vendors of association products and services, including representation from more than 300 national, regional, state and local associations based in Georgia. "I am honored to be elected to such an important seat and I look forward to assisting the GSAE in its mission to advance the profession of association management," said Fowler.

Fowler is Executive Vice President of the Research Chefs Association, a 2,000-member national professional society and the premier source of culinary and technical information for the food industry. Prior to joining Kellen Company, the Auburn University graduate led association management activities at Cornerstone Communications Group. He is also a member of the American Society of Association Executives.

About Kellen Company

Founded in 1964, Kellen Company provides association management, government affairs, public relations, meetings management, creative communications, Web site development and other professional services to associations, as well as individual companies and other organizations. Kellen serves more than 10,000 companies and 100,000 professionals worldwide, either through its more than 100 client associations or directly from offices and representation in the United States, Europe, China, the Middle East, India and Southeast Asia. For more information, please visit www.kellencompany.com, www.kelleneurope.com.