



For Immediate Release

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Agnes Amos Joins IMG Associations Leadership Team

LEXINGTON, Ky., (March 6, 2009) — IMG Associations is pleased to welcome Agnes Amos to the association management company's leadership team. In her new role, Amos will support one of IMG's oldest and largest association clients.

Amos will be part of the executive team for the National Tour Association, a global travel association and an IMG client for more than 35 years. Amos brings to IMG more than a decade of experience in association management, business development, events and marketing in both North America and overseas.

"We're thrilled to have Agnes with us because of the breadth and depth of knowledge she brings," said Lisa Simon, CTP, senior vice president, IMG Associations. "IMG's continued focus on developing the expertise of our association staff and enhancing the value of our services is among the reasons the NTA partnership has such longevity."

IMG Associations helps professional and trade associations expand membership, promote their mission, and seize opportunities for growth. The company is a division of IMG, a globally recognized leader in sports, entertainment, events and management.

"I am excited to join a professional, growth-minded organization like IMG," Amos said. "The customized service model and commitment to client success tell me IMG is a great place to practice the craft of association management."

Amos previously served as director of marketing and events for the Society for Biomolecular Sciences, as well as in conference and exhibit management, marketing and customer services roles for major organizations in the U.S. and Great Britain.

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About IMG Associations

IMG Associations is a professional association management company and a leader in helping professional and trade associations expand membership, promote their mission, and seize opportunities for growth. Offering a spectrum of strategic management services, IMG Associations provides global and national associations with a solid framework for success. IMG Associations is a division of IMG (<http://www.imgworld.com>), the world's premier sports, entertainment and media company, and an active member of the Association Management Company Institute and the American Society of Association Executives. For more information on IMG Associations, visit <http://www.imgassociations.com>.