



FOR IMMEDIATE RELEASE
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News Release
Contact: Betsy Wintringer
847/375-3677
bwintringer@connect2amc.com

ASSOCIATION MANAGEMENT CENTER WELCOMES NEW SENIOR PROJECT MANGER

Glenview, IL—Association Management Center (AMC) is pleased to announce that, effective May 11, 2009, Karen Schrimmer has assumed the role of senior project manager.

Schrimmer's first project will be mission critical—managing the implementation of Personify® association management software.

Schrimmer brings strong communication skills and solid experience in process improvement, service excellence, and change management. She has a demonstrated ability to manage all sides of a project—especially the interpersonal aspects—and acknowledges that for any project to succeed it is critical that all parties work together.

AMC Principal Scott Engle comments, "Karen's expertise in applying Six Sigma methodology to improve processes and productivity will be an incredible asset to AMC and our clients. We are excited to have her as the strategic leader of our Personify migration team. Her experience with change management combined with her ability to organize, analyze, and synthesize complex information makes Karen the ideal strategic leader for this project."

Schrimmer joins AMC from Rush North Shore Medical Center, where she spent over 15 years, most recently serving as an internal consultant and Six Sigma leader. Karen holds a master's degree from the University of Chicago, a bachelor's degree in psychology from the University of Wisconsin, and Six Sigma certification from GE Healthcare Solutions.

Association Management Center has been passionate about helping associations *achieve what you believe* for over 35 years. AMC (www.connect2amc.com) is a trusted partner to 25 leading national and international organizations and has a staff of more than 180 association professionals. AMC provides strategic guidance to boards and volunteers and oversees day-to-day operations, making it possible for its association partners to achieve their goals.

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